

Press Release



Who The top three of SNA 2016

Swiss Nightlife Award: Who will bag a Golden Owl?

Here they are: the finalists of the Swiss Nightlife Award 2016. Once again, the year's best and most creative players on the Swiss nightlife scene are recognised in 13 categories. Votes have been cast over two months for DJs, Events, Locations and Special Awards – and now the top three in each category have been decided. Will familiar names such as DJ Remady or Bern's Kapitel Bollwerk win out? Or will Basel's Absolut Techno event series and Raygrodski Bar in Zurich fly the flag for the new guard? All will be decided on 21 February 2017 in Zurich's Komplex 457.

The Swiss Nightlife Award presents its Golden Owl to DJs, promoters, bars and clubs in 13 categories, in recognition of outstanding performance that has enriched the Swiss nightlife scene. The public has its say in two of these categories, choosing the nominees for 'Best Event Serie' and 'Best Festival'. In nine other categories, including 'Best Event' and 'Best Electronica DJ', public votes account for 50%. The other half is decided by the Swiss Nightlife Award Academy. The Academy also selects the winners of the 'White Owl Award' and the 'Lifetime Award'. The latter honours an institution or personality with an outstanding, unparalleled achievement over the past few years. These two categories do not have nominees; the winners are announced only on the evening of the awards.

The other categories contain a host of familiar names among the nominees. Zurich's Remady, nominated in the 'Best EDM DJ' category, has won four Golden Owls in recent years, while Adriatique, nominated as 'Best Electronica DJ', was honoured in 2015 and 2014. But there are also some newcomers among the nominees. First-time contenders in the Events category

include the Basel event series Absolut Techno, the Bern event Tekkno Town and the Polaris festival in Valais. Among the DJs, only one début nominee features – Zurich’s Nora en Pure is up for a trophy for the first time. Nora en Pure also joins Ngoc Lan as the only women in the DJ categories. Among the Locations, Zurich bar Raygrodski and Basel’s Hinterhof appear in the top three for the first time. ‘Best New Location’, on the other hand, is for newcomers only; this year’s contenders are Klaus and Lexy in Zurich and Basel’s Nordstern.

Voting survey:

Voting Top 10: 07. - 22. November 2016 (Voting 1 – closed!)

Voting Top 3 / winner: 1. - 31. December 2016 (Voting 2 – closed!)

Release Top 3: January 2017

Winner announcement : Tuesday, 21. February 2017 at the Award Show

All information about the Swiss Nightlife Award:

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For further information please don’t hesitate to contact presse@swissnightlifeaward.com.