

# Press Release

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**The last voting session starts now: who will belong to the winners of 2016?**

## **Swiss Nightlife Award: These Are The Top 10 Nominees!**

**On Thursday, 1<sup>st</sup> of December 2016 the final voting of the seventh Swiss Nightlife Award, presented by Carlsberg, starts. Now it's time to determine the awardees of the golden owls. After the voting the Top 3 in all categories will be announced in January. At the award show on the 21<sup>st</sup> of February 2017 the winners will be honoured with a golden owl at the event location Komplex 457 in Zurich. Newly the event takes place on a Tuesday. The hosting duo has changed as well. Newly Fabienne Wernly, who represents the host Energy Swiss, and Marco Fritsche will guide through the evening.**

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In 13 categories the most outstanding achievements in Swiss nightlife in the domain of events, DJs, locations, and Special Awards will be acknowledged. After the determination of the Top 10 in November, the Top 3 will be elected in a second voting session. Therefore the voting will start fresh. In nine categories, the votes will be evaluated by the public and the Swiss Nightlife Award Academy by 50% each. The categories «Best Event Series» and «Best Festival» will be exclusively elected by public. The «White Owl Award» honours a personality or an institution which has achieved an incredible performance but won't fit in any existing category. The award is only elected by the organisation committee. As a highlight of the evening the «Lifetime Award» is given to a personality of the Swiss nightlife.

One of this year's newcomers is the event series BaBaLu. The series has come out of the cultic bar in Zurich's Niederdorf and belongs to the excellent Supermarket-Events. In the same category sun.set from Basel is trying to win a golden owl. The Nordportal from Basel and the Bierhübeli from Berne are competing, as well as others, for the title «Best Big Club». With three nominees, Elysia, Café Singer and Nordstern, in the category «Best New Location», Basel has the lead, whereas Zurich with its clubs Lexy and Klaus and St. Gallen's Alpenchique and Ivy Club are on dead level. With one location each, Zug (Lounge & Gallery), Ticino (Mint) and Berne (Perron Club) are covering the same category. The bars Stubä, Raygrodski and Zanzibar are fighting in the category «THE Nightlife Bar». We are excited to know, who will be a winner on the 21<sup>st</sup> of February 2017.

**Survey of the voting session:**

Determination of the Top 10: 07. - 22. November 2016 (Voting 1 – finished!)

**Determination of the Top 3/winners: 1. - 31. December 2016 (Voting 2)**

Announcement of the Top 3: January 2017

Announcement of the winners: Tuesday, 21. February 2017, at the award show

**Further information about the Swiss Nightlife Award:**

[Website](#)

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Official hashtag: #sna2016

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