



## Swiss Nightlife Award 2017: Start of public voting

On 30 January 2018, the MAAG Halle in Zurich will play host to the eighth Swiss Nightlife Award ceremony, presented by Carlsberg. Starting on 1 December 2017, night owls and the partying public can vote for their favourites among the nominees. The awards honour people, events and locations that have played an important role in Swiss nightlife over the past year.

1 December 2017. It's all about the owl: public voting for the contenders for the eighth annual Swiss Nightlife Award starts today. Nominations in categories ranging from events to DJs and locations were accepted starting in mid-November. From the nominations, the Academy selected the top 20. Now nightlife aficionados can vote for their favourites at [swissnightlifeward.com](http://swissnightlifeward.com) and crown the winners of the Swiss Nightlife Awards 2017. Once voting closes, the top three in the respective categories will be announced in January. Voting will now take place in a single phase. Moreover, the winners will now be chosen exclusively by the public.

The winners of the sought-after Golden Owl will be revealed at the award show on 30 January 2018. This year's event will be held at the MAAG Halle in Zurich. The Golden Owl will be presented to winners in twelve categories honouring people, places and events that have influenced and shaped Swiss nightlife with outstanding contributions in 2017. The show will also include the presentation of the 'White Owl Award' to an institution or person that does not fit in any of the categories, but has made a notable and important contribution to Swiss nightlife in 2017. This award winner is chosen by the organising committee.

Alongside the various live performances, the highlight of the evening will be the presentation of the 'Lifetime Award', which honours a person who has contributed to Swiss nightlife over many years.

**Overview of voting phases:**

Selection of the top 20: November 2017 (Academy vote)

Selection of the top three/winners: 1 - 31 December 2017 (online voting)

Announcement of the top three: January 2018

Announcement of the winners: Tuesday, 30 January 2018, at the award show.

More information about the Swiss Nightlife Award: on the web at [www.swissnightlifeaward.com](http://www.swissnightlifeaward.com), on [Facebook](#), [Instagram](#), [YouTube](#) and [Twitter](#). The official hashtag is #sna2017. For more information, media representatives should contact [presse@swissnightlifeaward.com](mailto:presse@swissnightlifeaward.com).